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Experts Advocate Cutting-Edge Technologies to Address India's Road Safety Issues at ITS India Forum Round-Table

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Experts Advocate Cutting-Edge Technologies to Address India's Road Safety Issues at ITS India Forum Round-Table

On July 16, ITS India Forum organized a successful Round Table Conference to “Kick off the suggestions of the Comprehensive National ITS Policy” and “Brainstorm Solutions for Safer, Smarter, and Cost-Effective Mobility in India” with Industry experts, IITs and policymakers from different Ministries. This event brought together major stakeholders from the Intelligent Transportation Systems (ITS), infrastructure industries, academia, and policymakers.

Over 200 global experts attended the conference and discussed how India can leverage rapidly growing AI, ML, IoT, Sensors, ADAS, 5G, CV2X, Cloud Computing, etc., to solve transportation problems & optimize them quickly.

ITS India Forum is a non-profit Think Tank comprised of experts from diverse industries, academia, and policymakers. It also collaborates with various global ITS forums to promote research, innovation, emerging standards, and best practices suitable to India.

Mr. Akhilesh Srivastava, President of the ITS India Forum, highlighted that irresponsible driving behavior is the major cause of accidents. According to the Ministry of Road Transport and Highways data, over 80% of accidents and fatalities occur because of irresponsible driving behavior triggered by road and vehicular issues. He said behaviour cannot be entirely changed through advocacy or fear of punishment. Even a single instance of reckless driving can endanger many lives, as the road is a shared space. This is why the ITS India Forum advocates for implementing foolproof, technology-driven solutions that can compensate for human mistakes and save thousands of lives.

Honourable Minister of Road Transport and Highways of India, Shri Nitin Gadkari, is very serious about road safety and always encourages the initiatives to adopt the latest technologies to improve road safety and shape the Future of Mobility in India. His support and vision for a technologically advanced and safe transportation system are truly inspiring.

Emerging technologies such as Cellular Vehicle-to-Everything (CV2X), Advanced Driver Assistance Systems (ADAS), Internet of Things (IoT) based Safe Driving Scores (SDS), and Artificial Intelligence (AI) have the potential to significantly reduce fatalities. These technologies can provide advanced alerts to drivers and actionable insights to enforcement agencies and road operators, effectively reducing road accidents to near zero.

Experts said India is an extensive and diverse country with a large population and uniqueness. Mere copy-paste solutions from Western countries will fail. We need India-specific technology-driven solutions to control road traffic. It's futile to let manual systems govern & prevent it as despite strict laws, road accidents continue to escalate, primarily due to human errors, overspeeding, and reckless driving. By leveraging these technological advancements, we can create a safer and smarter mobility ecosystem in India.

Over 200 experts attended the hybrid event. Key speakers included Mr. Sudhendu J Sinha, Advisor Transport Niti Aayog; Mr. B N Puri, Former Principal Advisor Transport Niti Aayog; three Deputy Director Generals from the Ministry

of Telecom on Mobile Tech and IoT; Ex-Member NHAI and MoRTH Advisor Mr. R K Pandey; Profs from IITs; and industry leaders like Qualcomm, Nokia, Danlaw, Dell, Hitachi, Sparsh, Asbee, Netradyne, Metro, AMNEX, SWARCO, civil societies & associations NHBF, Highway Operator Associations, and AIMTC.

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The ITS India Forum's goal extends beyond road safety. It is dedicated to advancing the development and implementation of intelligent transportation systems to enhance the safety, efficiency, cost-effectiveness, and sustainability of the transportation ecosystem in India in line with the vision of Vikshit Bharat@2047. The forum aims to drive innovation and transform the Future of Mobility in India through collaboration with industry leaders, academia, and policymakers.

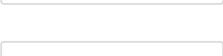
- Promote regional connectivity in the era of digitalized-based transport
- Encourage the development of inclusive transport facilities
- Prioritize the integration of different transport modes
- Encourage partnerships and commitments to scale up
- Explore creative financing mechanisms involving multiple stakeholders
- Improve the regulatory framework to support public-private partnerships
- Innovative Monitoring and evaluation processes
- Capacity building of human resources through sharing knowledge, experiences, and best practices.

ITS in India declared it would create mass awareness about ITS solutions and launch world-class M. Tech and MBA programs in ITS in collaboration with the world's best universities.

The successful workshop served as a unique platform for diverse stakeholders to discuss and explore integrating intelligent technologies into transportation infrastructure to Reshape the Future of Mobility in India by creating a safer, sustainable, and cost-effective transportation system.

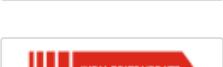
Website: <https://www.itsindiaforum.com/>

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5.		Revoi	2,154,685	View Release
6.		Lokmat English	1,853,224	View Release
7.		ANI_Latestly	337,795	View Release
8.		Every Day Subjects	170,983	View Release
9.		The Hindustan Express	143,688	View Release
10.		123 men Life	105,200	View Release
11.		Daily gossip online	90,856	View Release
12.		Popular Reads	89,691	View Release
13.		Readers pool	86,051	View Release
14.		Know Thatsall	77,829	View Release
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16.		Rabale	68,005	View Release
17.		India Times News	67,267	View Release
18.		Punjab News Update	67,010	View Release

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20.		Indian Press Wire	65,857	View Release
21.		Manipur News World	65,144	View Release
22.		Indian Pulse Media	64,857	View Release
23.		News Wave India	64,567	View Release
24.		India Story Line	63,381	View Release
25.		Latest News Karnataka	63,139	View Release
26.		Nagaland News 24x7	62,487	View Release
27.		News Pulse India	61,775	View Release
28.		Mizoram News Buzz	61,307	View Release
29.		Mizoram News Voice	60,823	View Release
30.		Bihar News Watch	60,600	View Release
31.		Rajasthan News Time	58,830	View Release
32.		Rajasthan Headlines	58,301	View Release
33.		Indian press Connect	58,268	View Release
34.		Indian News Views	58,195	View Release
35.		Odisha News Voice	57,854	View Release
36.		Kopar Khairane	57,102	View Release
37.		Latest News Himachal	56,011	View Release
38.		Jharkhand News Hub	55,956	View Release

39.		Telangana News Spot	54,841	View Release
40.		Tamil Nadun News Update	54,751	View Release
41.		kamothe	54,375	View Release
42.		Sikkim News Update	54,058	View Release
43.		Maharastra Portal	53,082	View Release
44.		Punjab News Network	52,589	View Release
45.		Jammu and Kashmir News Report	51,604	View Release
46.		Meghalaya News Daily	51,411	View Release
47.		Jharkhand India News Agency	50,262	View Release
48.		Karnataka News Network	50,236	View Release
49.		Nagaland News Watch	50,137	View Release
50.		Odisha News Hour	48,976	View Release
51.		Kerala News Journal	47,642	View Release
52.		Karnataka News Room	47,516	View Release
53.		Sandwich	47,439	View Release
54.		Mizoram News Pulse	45,309	View Release
55.		Maharashtra NewsFlash	44,768	View Release
56.		Madhya Pradesh News Tribune	44,331	View Release
57.		New India 24x7	43,298	View Release
58.		India Press Buzz	14,050	View Release

59.		India press Coverage	10,960	View Release
60.		India Bulletin Live	10,895	View Release
61.		India Today Daily	10,861	View Release
62.		India Buzz News	10,838	View Release
63.		Times Of India Daily	10,818	View Release
64.		The India Watch	10,784	View Release
65.		The News India Now	10,781	View Release
66.		India Times Online	10,733	View Release
67.		News India Live	10,705	View Release
68.		India Wire Channel	10,680	View Release
69.		Himachal Pradesh News Flash	10,663	View Release
70.		India Today Newsflash	10,662	View Release
71.		India Brief Update	10,642	View Release
72.		Go Read It Right	10,614	View Release
73.		India Global Live	10,595	View Release
74.		India in For Media	10,589	View Release
75.		News Indian Link	10,585	View Release
76.		Topics toknow	10,565	View Release
77.		Indian Daily Press	10,560	View Release
78.		News India Network	10,535	View Release

79.		India Today Times	10,490	View Release
80.		Daily Topic	10,410	View Release
81.		India Watch Live	10,387	View Release
82.		The expertfinds	10,359	View Release
83.		Indian Focus News	10,348	View Release
84.		IndiaIn Former	10,314	View Release
85.		Daily Indiane	10,300	View Release
86.		The India Talks	10,281	View Release
87.		India 24x7 News	10,279	View Release
88.		India News Connect	10,268	View Release
89.		The Daily Discover	10,266	View Release
90.		India Post Daily	10,258	View Release
91.		Haryana News Time	10,249	View Release
92.		Discover Weekly	10,233	View Release
93.		India Live New Update	10,218	View Release
94.		Topics Daily	10,170	View Release
95.		India Vibes Media	10,125	View Release
96.		The automotive vehicle	10,090	View Release
97.		India News Wire	10,077	View Release
98.		Indian Headline News	10,014	View Release

99.		India Buzz Feednews	10,012	View Release
100.		District Daily News	9,970	View Release
101.		Indian Headline Buzz	9,890	View Release
102.		The Indian Post	9,856	View Release
103.		Himachal News Report	9,834	View Release
104.		Topicology	9,751	View Release
105.		India Latest Newsfeed	9,726	View Release
106.		Delhi News Daily	9,670	View Release
107.		Daily India Updates	9,657	View Release
108.		Indian News Channel	9,633	View Release
109.		India Buzz Channel	9,633	View Release
110.		News Indian Bulletin	9,604	View Release
111.		News Indian Update	9,594	View Release
112.		Adarsh Maharashtra	9,560	View Release
113.		India Breakingnews Line	9,528	View Release
114.		India News Junction	9,475	View Release
115.		Finance Goa Head	9,454	View Release
116.		News India Connect	9,356	View Release
117.		India latest News Update	9,328	View Release
118.		The readers digest	9,323	View Release

119.		India Viral Newsnow	9,320	View Release
120.		India Mirror News	9,260	View Release
121.		Hoist	9,251	View Release
122.		Indian Express Newsfeed	9,251	View Release
123.		India News Portal	9,200	View Release
124.		The India Brief	9,163	View Release
125.		India Globe Today	9,158	View Release
126.		India Live News Today	9,050	View Release
127.		India Briefings	9,026	View Release
128.		Daily Bulletinz	9,019	View Release
129.		Goa New Time	9,016	View Release
130.		India Pulse Update	9,003	View Release
131.		Indian Express Update	8,978	View Release
132.		Expert Arenas	8,898	View Release
133.		Indian News Daily Update	8,877	View Release
134.		News India Times	8,842	View Release
135.		India Buzz Times	8,823	View Release
136.		India News Nation	8,819	View Release
137.		India Wire News	8,723	View Release
138.		News India Talks	8,719	View Release

139.		Indian Express Daily	8,709	View Release
140.		Goa News Online	8,705	View Release
141.		Indian Express News	8,678	View Release
142.		India Breaking Buzz	8,632	View Release
143.		Chhattisgarh NewsLine	8,599	View Release
144.		India Bulletin News	8,552	View Release
145.		India Today Live Update	8,549	View Release
146.		India Current Affairs	8,544	View Release
147.		India Flash Bulletin	8,544	View Release
148.		News Indian Line	8,532	View Release
149.		Indian News Beat	8,527	View Release
150.		News India Point	8,499	View Release
151.		India Today Updates	8,483	View Release
152.		The Indian Post Online	8,456	View Release
153.		India Press Dispatch	8,447	View Release
154.		India Flash News	8,377	View Release
155.		India Today Headline	8,359	View Release
156.		News Indian Pulse	8,351	View Release
157.		Top Icsarena	8,345	View Release
158.		India Global News	8,332	View Release

159.		News India Connectivity	8,294	View Release
160.		The India Times Online	8,292	View Release
161.		India Flashnewsfeed	8,266	View Release
162.		India Watch Daily	8,249	View Release
163.		India News Break	8,240	View Release
164.		Village Voice News	8,223	View Release
165.		India Live News	8,194	View Release
166.		Gujarat Watch	8,187	View Release
167.		India Tribune Times	8,186	View Release
168.		Daily News India Online	8,161	View Release
169.		India Wire Media	8,150	View Release
170.		India Current Update	8,130	View Release
171.		India Press Journal	8,096	View Release
172.		Indian News Update	8,095	View Release
173.		News India Headline	8,088	View Release
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175.		India Latest News	8,057	View Release
176.		India Reporter Live	8,052	View Release
177.		Haryana News Line	8,043	View Release
178.		Topics EveryDay	8,024	View Release

179.		Andhra Newsd Digest	6,451	View Release
180.		Every Day Newz	6,008	View Release
181.		Top reads	5,000	View Release
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183.		Tri media	4,651	View Release
184.		Tripura News Central	4,151	View Release
185.		ConsumeTrue	2,749	View Release
186.		Common topics	2,500	View Release
187.		The readers arena	1,982	View Release
188.		Topics reader	1,815	View Release
189.		Uttarakhand News Wire	1,165	View Release