

Press Release

Distribution Report

Chander Shekhar: The Visionary Behind
India's Leading ERP (PUB+® on Cloud) for
the Book Trade

Total Publishers **223** Potential Reach **61,35,22,278**

27 May, 2025

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Content



Chander Shekhar: The Visionary Behind India's Leading ERP (PUB+® on Cloud) for the Book Trade

With over 39 years of entrepreneurial excellence, Chander Shekhar, Founder & CEO of Spring Time Software Solutions Pvt. Ltd., has cemented his legacy as a pioneer in business transformation and strategic technology implementation. His most notable achievement—PUB+® on Cloud, India's leading ERP solution for the publishing industry—has revolutionized the book trade, empowering publishers, distributors, and retailers with a scalable, AI-ready cloud platform.

Transforming the Publishing Industry with PUB+® on Cloud

Under the visionary leadership of Chander Shekhar, Spring Time Software has transformed its legacy FoxPro-based solution into PUB+® on Cloud—a cutting-edge, cloud-first ERP platform. Today, PUB+® on Cloud stands as India's most widely adopted ERP solution for the book trade, empowering businesses with modern, scalable, and efficient technology. We are offering:

1. End-to-end automation – From inventory to invoicing, distribution, and analytics
2. Seamless mobile integration – Empowering businesses with real-time access
3. AI-driven insights – Enhancing decision-making and operational efficiency

"Technology should not just support business—it should drive profitability and strategic advantage," says Chander Shekhar, whose mission is to scale businesses through purpose-built innovation.

A Legacy of Global Impact & Thought Leadership

With a proven track record across North America, Africa, and Asia, Chander Shekhar has delivered measurable business outcomes for clients like WHO, Macmillan Education, Rupa Publications, and Stemmler Meats Inc. His expertise spans:

1. Business Process Optimization – Reducing costs while boosting productivity

2. Industry-Specific Tech Solutions – Solving niche market challenges
3. Digital-First Growth Consulting – Enabling scalability and expansion

A recognized thought leader, he frequently shares insights on AI, digital transformation, and leadership on LinkedIn and Medium, inspiring the next generation of entrepreneurs.

Awards & Recognition

Chander Shekhar's contributions have earned him prestigious accolades, solidifying his reputation as a trusted name in enterprise software innovation.

About Chander Shekhar

A BNI member and multidisciplinary business leader, Chander Shekhar combines technical depth with sharp business acumen to drive digital transformation. His 39-year journey, including 23 years as CEO of Spring Time Software, reflects his commitment to collaborative innovation and real-world impact.

For media inquiries, interviews, or speaking engagements, contact:

Chander Shekhar

Founder

Spring Time Software Solutions Pvt. Ltd.

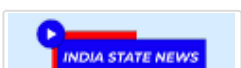
Email: cs@springtimesoftware.net

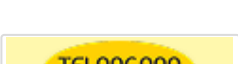
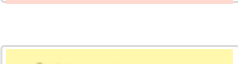
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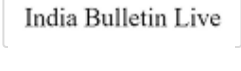
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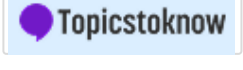
Empowering Businesses - Driving Growth - Leading Change.

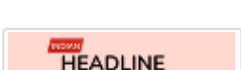
PR Links

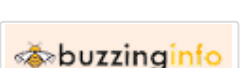
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1		Google	36,95,00,000	View Release
2		Yahoo	23,98,00,000	View Release
3.		The Hindustan Express	1,41,205	View Release
4.		123 men Life	1,05,200	View Release
5.		Daily gossip online	90,856	View Release
6.		News Eagle India	68,979	View Release
7.		Rabale	68,005	View Release
8.		India Times News	67,267	View Release
9.		Punjab News Update	67,010	View Release
10.		India state News	66,397	View Release
11.		Indian Press Wire	65,857	View Release
12.		Manipur News World	65,144	View Release
13.		Indian Pulse Media	64,857	View Release
14.		News Wave India	64,567	View Release
15.		India Story Line	63,381	View Release
16.		Latest News Karnataka	63,139	View Release
17.		Nagaland News 24x7	62,487	View Release

18.		News Pulse India	61,775	View Release
19.		Mizoram News Buzz	61,307	View Release
20.		Mizoram News Voice	60,823	View Release
21.		Bihar News Watch	60,600	View Release
22.		Rajasthan News Time	58,830	View Release
23.		Rajasthan Headlines	58,301	View Release
24.		Indian press Connect	58,268	View Release
25.		Indian News Views	58,195	View Release
26.		Odisha News Voice	57,854	View Release
27.		Indian Press Coverage	57,511	View Release
28.		Latest News Himachal	56,011	View Release
29.		Jharkhand News Hub	55,956	View Release
30.		Telangana News Spot	54,841	View Release
31.		Tamilnadu News Update	54,751	View Release
32.		Sikkim News Update	54,058	View Release
33.		Maharashtra Portal	53,082	View Release
34.		Punjab News Network	52,589	View Release
35.		Jammu and Kashmir News Report	51,604	View Release

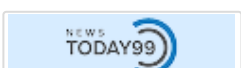
36.		Meghalaya News Daily	51,411	View Release
37.		Jharkhand India News Agency	50,262	View Release
38.		Karnataka News Network	50,236	View Release
39.		Nagaland News Watch	50,137	View Release
40.		Odisha News Hour	48,976	View Release
41.		Kerala News Journal	47,642	View Release
42.		Karnataka News Room	47,516	View Release
43.		Sandwich	47,439	View Release
44.		Mizoram News Pulse	45,309	View Release
45.		Maharashtra NewsFlash	44,768	View Release
46.		Madhya Pradesh News Tribune	44,331	View Release
47.		New India 24x7	43,298	View Release
48.		India Press Buzz	14,050	View Release
49.		India press Coverage	10,960	View Release
50.		India Bulletin Live	10,895	View Release
51.		India Today Daily	10,861	View Release
52.		India Buzz News	10,838	View Release
53.		Times Of India Daily	10,818	View Release
54.		The India Watch	10,784	View Release

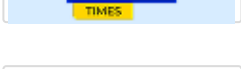
55.		The News India Now	10,781	View Release
56.		India Times Online	10,733	View Release
57.		News India Live	10,705	View Release
58.		India Wire Channel	10,680	View Release
59.		Himachal Pradesh News Flash	10,663	View Release
60.		India Today Newsflash	10,662	View Release
61.		India Brief Update	10,642	View Release
62.		Go Read It Right	10,614	View Release
63.		India Global Live	10,595	View Release
64.		Indian For Media	10,589	View Release
65.		News Indian Link	10,585	View Release
66.		Topics toknow	10,565	View Release
67.		Buzz Center	10,565	View Release
68.		Indian Daily Press	10,560	View Release
69.		News India Network	10,535	View Release
70.		India Today Times	10,490	View Release
71.		India Watch Live	10,387	View Release
72.		The expertfinds	10,359	View Release
73.		Indian Focus News	10,348	View Release

74.		Indian Former	10,314	View Release
75.		Daily Indiane	10,300	View Release
76.		The India Talks	10,281	View Release
77.		India 24x7 News	10,279	View Release
78.		India News Connect	10,268	View Release
79.		The Daily Discover	10,266	View Release
80.		India Post Daily	10,258	View Release
81.		Haryana News Time	10,249	View Release
82.		Discover Weekly	10,233	View Release
83.		India Live New Update	10,218	View Release
84.		Topics Daily	10,170	View Release
85.		India Vibes Media	10,125	View Release
86.		India News Wire	10,077	View Release
87.		Indian Headline News	10,014	View Release
88.		India Buzz Feednews	10,012	View Release
89.		District Daily News	9,970	View Release
90.		Indian Headline Buzz	9,890	View Release
91.		The Indian Post	9,856	View Release
92.		Himachal News Report	9,834	View Release

93.		Topicology	9,751	View Release
94.		State Newz	9,745	View Release
95.		India Latest News Feed	9,726	View Release
96.		Delhi News Daily	9,670	View Release
97.		Daily India Updates	9,657	View Release
98.		Indian News Channel	9,633	View Release
99.		India Buzz Channel	9,633	View Release
100.		News Indian Bulletin	9,604	View Release
101.		News Indian Update	9,594	View Release
102.		India Breaking News Line	9,528	View Release
103.		Buzzing info	9,510	View Release
104.		Media Minds	9,500	View Release
105.		India News Junction	9,475	View Release
106.		Finance Goa Head	9,454	View Release
107.		News India Connect	9,356	View Release
108.		India latest News Update	9,328	View Release
109.		The readers digest	9,323	View Release
110.		India Viral Newsnow	9,320	View Release
111.		India Mirror News	9,260	View Release

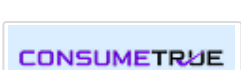
112.		Hoist	9,251	View Release
113.		Indian Express Newsfeed	9,251	View Release
114.		India News Portal	9,200	View Release
115.		Patrolling Wire News	9,170	View Release
116.		The India Brief	9,163	View Release
117.		India Globe Today	9,158	View Release
118.		India Live News Today	9,050	View Release
119.		India Briefings	9,026	View Release
120.		Goa New Time	9,016	View Release
121.		India Pulse Update	9,003	View Release
122.		News India Web	9,000	View Release
123.		News Wires	8,999	View Release
124.		Indian Express Update	8,978	View Release
125.		Standard News Wire	8,953	View Release
126.		My News Today	8,951	View Release
127.		Gossip Today	8,921	View Release
128.		Expert Arenas	8,898	View Release
129.		Indian News Daily Update	8,877	View Release
130.		News India Times	8,842	View Release

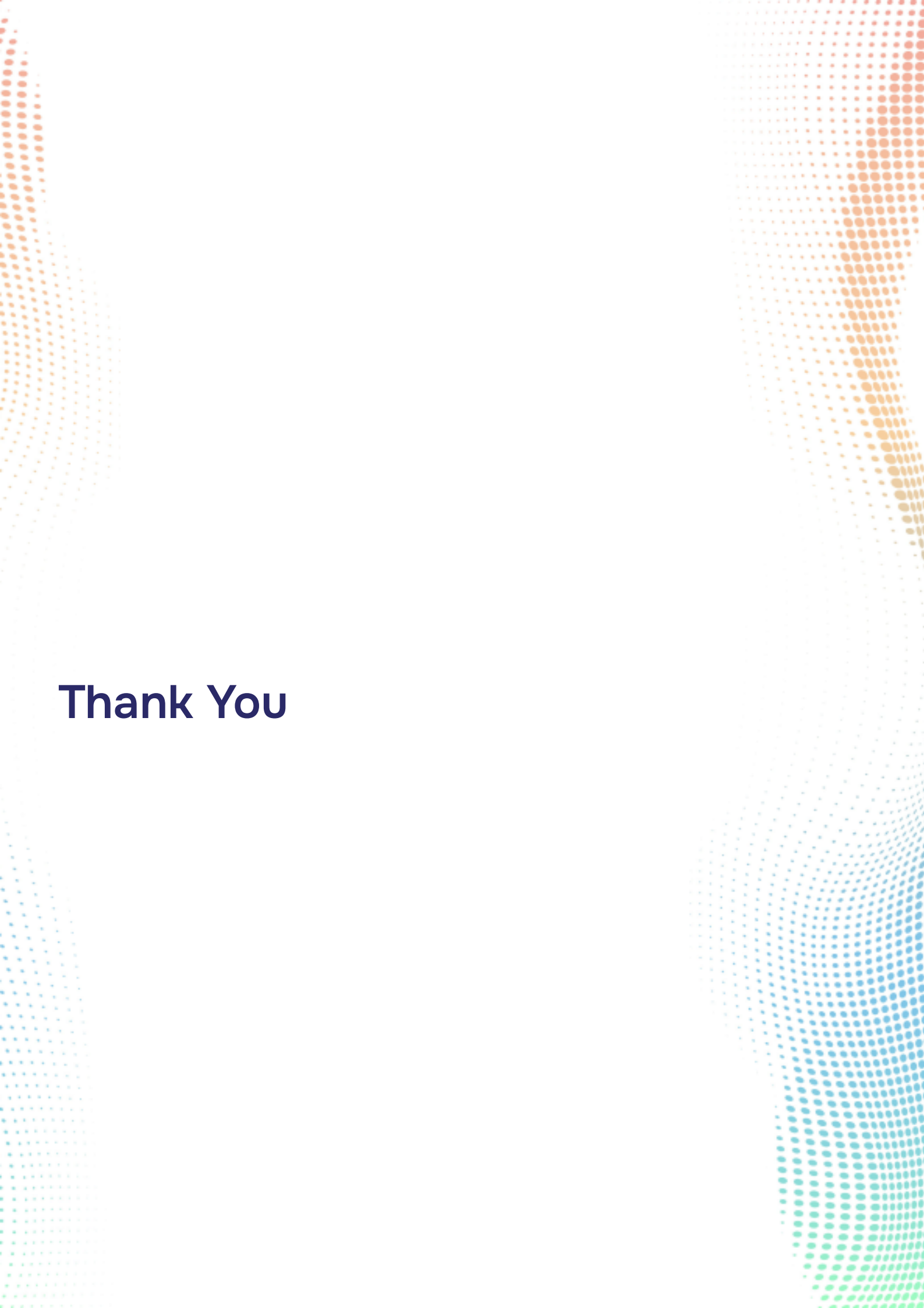
131.		India Buzz Times	8,823	View Release
132.		India News Nation	8,819	View Release
133.		News Mirror	8,792	View Release
134.		India Wire News	8,723	View Release
135.		News India Talks	8,719	View Release
136.		Indian Express Daily	8,709	View Release
137.		Goa News Online	8,705	View Release
138.		Indian Express News	8,678	View Release
139.		India Breaking Buzz	8,632	View Release
140.		Chhattisgarh NewsLine	8,599	View Release
141.		News Today99	8,590	View Release
142.		Tech Times News	8,560	View Release
143.		India Bulletin News	8,552	View Release
144.		India Today Live Update	8,549	View Release
145.		India Current Affairs	8,544	View Release
146.		India Flash Bulletin	8,544	View Release
147.		News Indian Line	8,532	View Release
148.		Indian News Beat	8,527	View Release
149.		News India Point	8,499	View Release

150.		India Today Updates	8,483	View Release
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152.		India Press Dispatch	8,447	View Release
153.		India Flash News	8,377	View Release
154.		India Today Headline	8,359	View Release
155.		News Indian Pulse	8,351	View Release
156.		Top Icsarena	8,345	View Release
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163.		Village Voice News	8,223	View Release
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165.		daily Street Journal	8,188	View Release
166.		Gujarat Watch	8,187	View Release
167.		India Tribune Times	8,186	View Release
168.		Daily News India Online	8,161	View Release

169.		India Wire Media	8,150	View Release
170.		India Current Update	8,130	View Release
171.		India Press Journal	8,096	View Release
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173.		News India Headline	8,088	View Release
174.		India Live News Feed	8,068	View Release
175.		India Latest News	8,057	View Release
176.		India Reporter Live	8,052	View Release
177.		Haryana News Line	8,043	View Release
178.		Topics Everyday	8,024	View Release
179.		India World News	8,000	View Release
180.		Insider India Times	8,000	View Release
181.		Report Today	8,000	View Release
182.		Report India	7,880	View Release
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185.		The Quick Update	7,560	View Release
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187.		Business Line Print	7,500	View Release

188.		Traveller News India	7,500	View Release
189.		Now Report	7,000	View Release
190.		Quick News Now	7,000	View Release
191.		Latest News Today	6,980	View Release
192.		India Globalnews	6,890	View Release
193.		Chronicle Today News	6,870	View Release
194.		News India	6,800	View Release
195.		Report World	6,751	View Release
196.		India Forbes News	6,570	View Release
197.		Brief Buzz	6,548	View Release
198.		The Report Net	6,500	View Release
199.		News Today Pro	6,500	View Release
200.		Report News	6,500	View Release
201.		Andhra News Digest	6,451	View Release
202.		Indian World News	6,000	View Release
203.		The News Net	5,990	View Release
204.		The Daily Glimpse	5,900	View Release
205.		Rapid Report	5,890	View Release
206.		Story India	5,752	View Release

207.		Reach News	5,743	View Release
208.		Newz Today 24	5,648	View Release
209.		Scroll India News	5,550	View Release
210.		Standard Today News	5,267	View Release
211.		Insightful News	5,050	View Release
212.		Top reads	5,000	View Release
213.		Express Times News	5,000	View Release
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215.		Tripura News Point	4,845	View Release
216.		Tri media	4,651	View Release
217.		India Career Week	4,578	View Release
218.		Post Times News	4,560	View Release
219.		Trend stellers	4,523	View Release
220.		News Economic India	4,500	View Release
221.		Tripura News Central	4,151	View Release
222.		ConsumeTrue	2,749	View Release
223.		Uttarakhand News Wire	1,165	View Release



Thank You